



## WEBSITE PRIVACY POLICY

### 1. Introduction

MALYK LTD is committed to protecting your privacy. This Website Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, hosted on the Shopify platform.

### 2. Information We Collect

We may collect and process the following types of personal information:

1. **Personal Identification Information:**
  - Name
  - Email address
  - Phone number
  - Address
2. **Payment Information:**
  - Credit card details
  - Billing information
3. **Order Information:**
  - Purchase history
  - Product preferences
4. **Technical Information:**
  - IP address
  - Browser type and version
  - Time zone setting
  - Browser plug-in types and versions
  - Operating system and platform
  - Device information
5. **Usage Data:**
  - Information about how you use our website, products, and services
6. **Marketing and Communications Data:**
  - Your preferences in receiving marketing from us and your communication preferences

### 3. How We Use Your Information

We use your personal information for the following purposes:

1. **Order Processing:**
  - To process and deliver your orders, including managing payments, fees, and charges
  - To communicate with you about your orders
2. **Account Management:**

- To create and manage your account
- To provide customer service and support
- 3. **Marketing and Promotions:**
  - To send you information about our products, services, promotions, and events
  - To personalize your website experience and deliver content and product offerings relevant to your interests
- 4. **Website Improvement:**
  - To analyze and improve the functionality and performance of our website
  - To monitor and analyze usage and trends
- 5. **Security:**
  - To protect our website, customers, and business from fraud and cyber threats

#### **4. Disclosure of Your Information**

We may share your personal information with:

1. **Service Providers:**
  - Third-party vendors who help us operate our website, conduct our business, or provide services to you (e.g., payment processors, shipping companies)
2. **Compliance with Laws:**
  - When required to comply with a legal obligation or protect our rights, property, or safety, or that of our customers or others
3. **Business Transfers:**
  - In connection with a merger, sale, restructuring, or other transfer of assets, provided that the recipient agrees to respect your personal information in a manner consistent with this policy

#### **5. Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. However, no internet transmission or electronic storage system is completely secure, so we cannot guarantee absolute security.

#### **6. Your Rights**

You have the following rights regarding your personal information:

1. **Access:**
  - The right to request access to your personal information
2. **Correction:**
  - The right to request correction of inaccurate or incomplete personal information
3. **Deletion:**
  - The right to request deletion of your personal information, subject to certain legal obligations
4. **Restriction:**
  - The right to request restriction of processing your personal information
5. **Objection:**
  - The right to object to processing your personal information
6. **Data Portability:**

- The right to request transfer of your personal information to another party

To exercise any of these rights, please contact us at [info@malyk.co.uk](mailto:info@malyk.co.uk).

## **7. Cookies**

Our website uses cookies to enhance your browsing experience. Cookies are small data files stored on your device. You can control the use of cookies through your browser settings.

## **8. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these sites. We encourage you to review the privacy policies of any third-party sites you visit.

## **9. Changes to This Policy**

We may update this Website Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we protect your information.

## **10. Contact Us**

If you have any questions or concerns about this Website Privacy Policy or our data practices, please contact us at:

**Email:** [info@malyk.co.uk](mailto:info@malyk.co.uk)

**Address:** MALYK LTD, [Your Company Address], UK

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Imran, Founder  
MALYK LTD

**Date:** 1st July 2024